The Mini-MBA Series

Are you ready to reach heights?

Unleash *your* potential
The Mini Program with a Big Impact

Our Mini-MBA is a cost-effective and quick way to reach your next career goal and help you stand out from the crowd. It’s a unique opportunity to equip yourself with practical management skills that can be applied immediately.

You will learn the key business insights, comprehensive management practices, benchmarks, and business strategies taught in the full McGill MBA program from outstanding professors with real-life experience.

Our focus on the latest trends in strategy, marketing, finance, and human resources will give you a clear advantage in today’s ever-evolving business world.

Key Benefits

- Boost the value of your employment profile
- Acquire key MBA learning at a fraction of the time and cost
- Hone your decision-making skills for the business world
- Connect with a network of peers from diverse industries
- Benefit from tools, practical exercises and group projects
- Get faculty advice on your current challenges

Contact a learning advisor
+1 514 398-3970 | executive@mcgill.ca

Cycle I
Executive Development Course (EDC)
This program covers essential MBA topics such as strategy, marketing, finance, negotiation, and people skills. Participate in a team project and gain an in-depth understanding of the pillars of business.

Cycle II
Advanced Management Course (AMC)
Discover key business practices through a realistic business simulation. Learn to implement strategies, manage change, interpret numbers, and more—all while putting your new knowledge to use.

Cycle III
Integrated Management Thinking (IMT)
Through the creation of a full business model, this program gives you the opportunity to enhance your creativity, fine-tune your entrepreneurial thinking and become a catalyst for innovation.