Unleash your potential

McGill Executive Leadership Experience

A fresh look at your leadership transformation
Leadership is not a concept. It’s everything you do and how it’s perceived by those around you.
A truly unique, world-class program

McGill: Canada’s Ivy League University

For any leadership learning experience to be effective, it should provide a blended mix of structures and tools as well as enough open space and time for reflection and introspection, influencing a participant’s journey as a leader today and their destination as a future leader.

The McGill Executive Leadership Experience (MELE), whether online or in person, includes individual, networking, and multi-perspective learning opportunities.

Through these opportunities, you can establish yourself as a leader while developing personal goals to reach the pinnacle of your capabilities, competencies, and knowledge.

As a leader, your role is to support and enable engagement. How are you sustaining and growing the fire of commitment in others? Our renowned faculty team and program coaches are ready for you. Are you ready?
Program at a glance

The McGill Executive Leadership Experience (MELE) is a virtual program that advances the competitiveness of seasoned managers and executives by challenging them with new insights, high energy learning exercises, best practices, practical tools and coaching techniques. MELE develops well-rounded, value-added thinkers and decision makers, revolving around you in your role as a ...

This program provides the opportunity to start your day with a reflective mindset.

Each session focuses on the acquisition of key leadership disciplines and mindsets relating to your business context. Projects tackle real issues, friendly consulting gives you experienced advice from fellow participants, and a quality faculty team will help guide the development of your leadership agenda back at your organization.

The MELE program fee includes learning materials, an opening session, key morning reflections, and a closing ceremony, as well as one-on-one coaching before and after the learning experience for increased relevance and impact. This is an exceptional opportunity to enhance key competencies, achieve a worldlier mindset, and understand how and why business leaders succeed today.
Henry Mintzberg’s philosophy

The McGill Executive Leadership Experience (MELE) bears the influence of Professor Henry Mintzberg, one of the most prolific and impactful scholars in management education.

At the core of Professor Mintzberg’s philosophy of management education is the critical role of reflection: taking time during your day to reflect upon what you have experienced and using that reflection as an opportunity to learn.

We have incorporated his philosophy by introducing a period of reflection each day of the program. Every morning, participants are given time to reflect, individually and as a group, on the previous day’s discussions. This gives participants an opportunity to understand how, as leaders within their organizations, they can bring to life what they have learned.

The quotation below references the work of psychologist Kurt Lewin.

“To change someone it is first necessary to ‘unfreeze’ his or her basic beliefs, then ‘refreeze’ around the new ones.”

Henry Mintzberg

Professor Mintzberg is considered by many academics and business leaders to be the world’s premiere authority on management. The recipient of the 2014 CK Prahalad Distinguished Scholar-Practitioner Award, he writes prolifically on the topics of management and business strategy and has to his credit more than 160 articles, 15 books, and 100,000 citations on Google Scholar.
McGill University, at the heart of Montreal

McGill University is one of Canada’s best-known institutions of higher learning and one of the world’s leading universities. With students coming to McGill from over 150 countries, our student body is the most internationally diverse of any research-intensive university in the country.

Thanks to our exceptional standard of education, our students and graduates have realized achievements that have forever changed the world. We are proud to be the source of key research and discoveries in a wide range of fields such as medicine, management, science, and many more.

Montreal is the meeting point of the Old and New Worlds, providing an exciting fusion of European and North American cultures. It’s a city of cobblestones and an international hub for creative sectors, software engineering, pharmaceuticals, aerospace, and telecommunications. A safe, vibrant, diverse city bursting with culture, Montreal consistently ranks among the world’s most livable cities.
Learning themes

You as a **Leader**
- Defining the meaning of leadership
- Reviewing key skills for leading others
- Understanding types of power
- Understanding the importance of communication
- Exploring how leaders create a positive work attitude
- Understanding the benefits of coaching for you and the organization
- Learning and practicing key skills related to coaching
- Building an action plan

You as a **Strategist**
- Asking fundamental strategic questions
- Defining good strategy
- Anticipating change in your competitive environment
- Overcoming cognitive biases
- Challenging your business model
- Executing strategic experimentation in established organizations
- Developing your strategy statement

You as an **Innovator**
- Defining innovation and why it matters
- Applying design thinking principles to foster innovation
- Developing a problem statement that is actionable and worth tackling
- Discussing how an organization can become more innovative
- Identifying factors that could get in the way of innovation
- Making innovation part of your strategy
- Leading innovation in your organization

You as an **Influencer**
- Recognizing cultural realities within your own culture and others' cultures
- Building awareness of the impact of attitudes and behaviours
- Creating an environment of inclusion and respect
- Recognizing how unconscious bias can impact your decision
- Managing and taking action when bias arises
- Identifying influencing skills

McGill Executive Leadership Experience (MELE) – Online
Program details and application requirements

MELE also includes...

Before

- Individual leadership-style assessment prior to the start of the session
- Relevant pre-program readings on late-breaking leadership and business issues
- One-on-one, pre-session coaching to pinpoint key areas for development and to discuss your leadership, strategy, and innovation challenges

After

- One-on-one, post-session coaching to review progress in your action plan and reinforce the impact of your learning experience when back at your workplace.

The program fee includes program tuition, learning materials, an opening session, key morning reflections, and a closing ceremony, as well as one-on-one coaching before and after the learning experience. For the in-person format, meals and refreshments are included.

The McGill Executive Institute seeks to build strong positive-learning environments within which participants can flourish. Eligibility for acceptance into the program requires the following qualifications:

1. Participants have upper- to senior-level management responsibilities;
2. Show high interest in engaging positively with peers in a unique executive learning environment.

Candidates are encouraged to register online and supply a current resume that shows both your academic and professional experience. Email to:

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