

Unleash
your potential

Managing Across Generations – Online

Motivate employees using what
matters to them



McGill

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Institute

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Program Overview

Many executives and managers have trouble pinpointing how to best recruit, manage, motivate, and work with a multi-generational workforce. While careful consideration must be taken to avoid overgeneralizing demographics, research has uncovered important trends that can help to better understand the diversity of Millennials, Generation X and Baby Boomers. This practical and fun learning lab will equip participants with tools to understand what different generations want from their work environment and how to accommodate their communication styles, work habits, and motivational levers.

Participants will leave the workshop with greater confidence and the ability to work with and lead a diverse, smoothly functioning team.

Key Benefits

- Embrace generational diversity and understand why some people react the way they do
- Build stronger working relationships among Millennials, Generation X, and Baby Boomers
- Turn negative stereotypes into positive performance and relationships
- Successfully manage varying work habits, communication styles, and motivators
- Develop greater personal influence and impact on the generations before or after yours
- Establish a common approach for a collaborative workplace.

Who should attend?

This program is designed for managers and professionals at any level who need *win-win* solutions for a generationally diverse workforce. It is particularly useful for anyone seeking better management approaches for use with workers from a different generation, either younger or older.

What is included?

The registration fee includes facilitation by our highly rated faculty members, a comprehensive digital workbook, results-oriented exercises, and a **certificate of completion** from the McGill Executive Institute.



Key Themes

Trends and Qualities Across Generations

- Define Millennials (Generation Y), Generation X, and Baby Boomers
- Identify generational differences
- Understand the distinctive qualities of duty, drive, reward, and more

Resolving Points of Tension Among Generations and Managers

- Adapt management styles to generational contexts
- Learn practices that positively impact a worker's sense of duty
- Explore performance dialogues and metrics

Motivating and Retaining Members of Different Generations

- Best practice examples to increase motivation
- Issues regarding feedback, recognition, mentorship, and career development
- Technology and generations

Workplace Culture That Embraces Differences

- Tips and techniques for a more transparent workplace
- Costly mistakes to avoid
- Your personalized plan benefiting all generations in your company

Faculty and Learning Approach

As an integral part of McGill's Desautels Faculty of Management, the Institute's faculty team comprises McGill University professors and lecturers as well as highly rated academic and business experts from around the world.

Please visit our [website](#) for a full list of the faculty team assigned to this program.

