

Unleash
your potential

Effective Leadership – Online

Key competencies for
leadership challenges



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Program Overview

Organizations demand a high degree of agility, relationship building, and integrity from their leaders. In this powerful seminar, you will take a close look at key leadership challenges you currently face with the goal of developing strategies and an action plan for success.

The focus of this program is developing the vital leadership competencies needed to communicate your organization's vision, make effective decisions with the collaboration of others, and nurture resilience and positive performance in those around you.

Key Benefits

- Understand key leadership models/behaviours and learn how they fit in with your style and environment
- Develop a broad view of the organization that supports employee engagement
- Enhance others' perception of you as a leader with integrity
- Build a leadership toolkit to increase resilience
- Create the right culture to support your strategy
- Practice key skills to stimulate motivation and recognition in employees
- Learn how to shape strategy and communicate it to your team and colleagues

Who should attend?

This program is designed for current leaders at all levels as well as aspiring leaders. It is ideal for those striving for strategic results and seeking to engage the people around them and align them to become leaders. The content applies to all types of organizations from small businesses to multinationals.

What is included?

The registration fee includes facilitation by our highly rated faculty members, a comprehensive digital workbook, results-oriented exercises, and a **certificate of completion** from the McGill Executive Institute.



Key Themes

Introduction – A Fresh Look at Leadership

- Redefine assumptions about leadership
- Current trends – the evolving role and mindset of leaders
- Define what exemplary leadership means to you and others

Leadership Models and Styles

- Overview of successful leadership models and styles
- Self-evaluate your style and gain personal insight as a leader
- Discover characteristics that help your style flourish

Matching Leadership to Different Settings

- Match your style to corporate culture, values, and expectations
- Position yourself as a leader with any audience
- Apply different types of leadership based on the context

Collaboration, Influence, and Inspiration

- Understand human behaviour and key motivators, and how to influence them
- Gain commitment and enhance others' perception of you as a leader with integrity
- Create a vision that fosters excellence and inspires people to work toward a promising future

Facing Today's Challenges and Trends

- Key competencies you must develop to stay on top of your game
- Manage generational expectations
- Strategize to recruit and retain human capital

The Resilient Leader

- Build resilience and bounce back from setbacks
- Heighten awareness for personal and organizational transformation
- Convince different people to buy into strategic change

Taking Action – A Personal Plan for Your Leadership Challenge

- Fine-tune and test your leadership competencies
- Prepare your action plan for implementation on the job
- Habits and processes for continually improving as a leader