

Unleash
your potential

Custom Executive Education

Turnkey solutions to take your
company to the next level

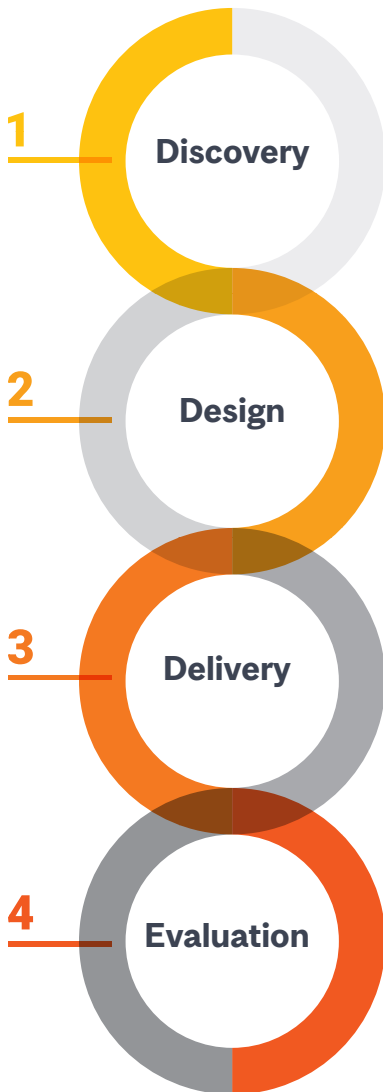


McGill

Executive
Institute

executive.mcgill.ca

Our Approach



Discovery and Needs Analysis

In order to focus on your desired outcomes and engage in a co-creative process, we begin with a consulting exercise to gain a better understanding of your exact needs. This collaboration will determine what your learning objectives are, the impact you want to achieve, and how you will measure success.

Design and Development

During this phase we identify the specific skills, concepts, and principles you want your team to learn and the challenges you wish them to tackle. Together, we determine the most effective solutions, program content, and learning methods best suited to your team. Our focus is on action learning so that the learning experience is interactive, relevant and memorable.

Delivery and Learning Impact

Our faculty will deliver an engaging learning experience that will empower your team with the confidence and environment they need to generate ideas, solve problems and make decisions. There will also be time in the program set aside for reflection, discussion, and an ongoing application of concepts.

Evaluation and Post-Program Initiatives

At the end of the program, participants are asked to reflect on their learning experience to start shaping an action plan for their return to work. The goal is to keep learning alive and provide your team with skills they can apply immediately.

**Our
experience**

50,000+
alumni from our
custom programs

400+
commitments
over the years

50+
countries
of origin

Our learning advisors can help you define what success looks like for your company