



BUSINESS SEMINAR PLANNER / CALENDRIER DES SÉMINAIRES

SHAPING LEADERS
& MANAGERS
TO BE AT
THEIR BEST

DES DIRIGEANTS ET
DES CADRES FORMÉS
POUR ATTEINDRE
L'EXCELLENCE



	TITLES 2015	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC 2016	JAN	FEB	MAR	APR	MAY	JUN
	Accounting & Finance for Non-Financial Managers					Sep 29 - Oct 2			1 - 4				18 - 21		
	Communicating Effectively							11 - 12				16 - 17			
	Directors Education Program (DEP)												Begins Apr 8		
	Effective Leadership	27 - 28						3 - 4			24 - 25			11 - 12	
NEW	Effective Strategies for Competitive Markets		8 - 9						8 - 9						7 - 8
NEW	Emotional Intelligence for Workplace Success	28 - 29						18 - 19					12 - 13		
	Essential Management Skills	12 - 14						25 - 27						3 - 5	
	Influence and Assertiveness		3 - 4			24 - 25			3 - 4			10 - 11			2 - 3
	Leading Change								10 - 11				5 - 6		
NEW	Le Leadership Efficace - Formation en français		11 - 12					17 - 18					12 - 13		
	Managing Conflicts & Difficult Situations		10 - 11				27 - 28					15 - 16			8 - 9
	Negotiating for Success		2 - 4					24 - 26						10 - 12	
	NFP Governance Essentials Program														
	Project Management: From Principles to Action							10 - 12					27 - 29		
	Strategic Planning & Execution					Sep 29 - Oct 1			1 - 3				26 - 28		

	MINI-MBA SERIES TITLES 2015	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC 2016	JAN	FEB	MAR	APR	MAY	JUN
	Executive Development Course (EDC) - Montreal					Sep 14 - Dec 7									
	Executive Development Course (EDC) - Toronto	May 27 - Jun 20												11 - 28	
	Executive Development Course (EDC) - Ottawa									Jan 20 - Feb 20					
	Executive Development Course (EDC) - Calgary												13 - 30		
NEW	Executive Development Course (EDC) - Halifax				Aug 26 - Sep 19										
NEW	Executive Development Course (EDC) - Vancouver												11 - 28		
	Advanced Management Course (AMC) - Montreal									Jan 29 - Apr 4					
	Advanced Management Course (AMC) - Toronto						Oct 21 - Nov 28								
NEW	Advanced Management Course (AMC) - Ottawa											Mar 16 - Apr 9			
	Integrated Management Thinking (IMT) - Montreal												Apr 14 - May 7		
	Integrated Management Thinking (IMT) - Toronto	May 28 - Jun 18											12 - 26		

<p>Executive Development Course (EDC) <i>Mini-MBA for changing times</i></p>	<p>Advanced Management Course (AMC) <i>Mini-MBA for experienced managers</i></p>	<p>Integrated Management Thinking (IMT) <i>Mini-MBA for strategic decision-makers</i></p>
<p>Equip yourself with the pillars of leading MBA programs: Accounting & Finance, Marketing, Strategic Analysis, Negotiations and People Management.</p> <p>FEES \$4295 - MONTREAL View online \$4495 - TORONTO View online \$4495 - OTTAWA View online \$4495 - CALGARY View online \$4495 - HALIFAX View online \$4495 - VANCOUVER View online</p> 	<p>Advances through the major disciplines of management in greater depth and with a strategic perspective. Includes a realistic business game on handling complex management decisions.</p>  <p>FEES \$4295 - MONTREAL View online \$4495 - TORONTO View online \$4495 - OTTAWA View online</p>	<p>As the most advanced program in our Mini-MBA Series, IMT helps you fast track to more effective senior management by learning to best leverage your corporation's competencies and maximize the early phases of economic growth in order to build durable value.</p>  <p>FEES \$2995 - MONTREAL View online \$3395 - TORONTO View online</p>

Three Mini-MBA Programs to Consider

Many successful managers look back on their careers with pride, yet regret not having pursued an MBA degree. EMBA's (Executive MBAs) and PMBA's (Professional or Part-time MBAs) are a logical next step for those with available time and budgets. But what about the rest of us?

McGill's popular Mini-MBA programs are designed to equip you with many of the key insights, comprehensive management practices, benchmarks and tools taught in leading MBA programs. Although "mini" learning experiences do not replace the depth of degree courses, they can offer a concise and dynamic approach which rapidly prepares you to handle new scenarios as a manager while strengthening professional performance, confidence and decision-making abilities.

McGill's Mini-MBA Series comprises three separate programs;
Executive Development Course (EDC) - cycle I
Advanced Management Course (AMC) - cycle II
Integrated Management Thinking (IMT) - cycle III

Managers at all levels often start with EDC which has been in existence for over sixty years and is Canada's first comprehensive management program. Graduating participants may either stop or continue the momentum with following programs. Each program delivers a Certificate of Completion at the end and participants are under no obligation to take more than one program in the Mini-MBA Series. Qualified candidates may be able to fast-track directly into AMC or IMT based on their profile.

Our registration team can help you determine the best fit for you. For more details, visit executive.mcgill.ca/mini-MBA.

Accounting & Finance for Non-Financial Managers
Master the tools for making smart financial decisions

Gain confidence in analyzing financial information and make better business decisions by learning the language, tools and techniques of accounting and finance.



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Communicating Effectively
Relate to diverse social styles and personalities at work

Communicate effectively to ensure a harmonized and productive office environment, from building trust and a positive image to managing difficult conversations and communicating so that colleagues listen.



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Directors Education Program (DEP)
Better your skills. Better your board.

Sharpen your ability to present your ideas and respond effectively to the needs of others, in writing, from the most routine informal email to the highly structured formal report.



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For more information, please refer to;
executive.mcgill.ca/seminars/dep

Effective Leadership
Lead with agility and integrity

Exercise the right leadership behaviors for different settings, establish vision, express clear priorities and attain organizational goals with integrity.



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Effective Strategies for Competitive Markets
Pursue opportunities to grow, innovate and create value

Learn how to understand and evaluate your market to leverage your competitive advantage. Gain useful insights on effective growth and innovation strategies.



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Emotional Intelligence for Workspace Success
Building effective relationships for work productivity

Equip yourself with a set of tools and strategies that will strengthen your personal skills and Emotional Intelligence to increase your productivity and collaboration in the workplace.



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Essential Management Skills
Enable your transition to the manager role

Gain a comprehensive understanding of what makes an effective manager including sourcing talent, developing positive relationships, teamwork, motivation, performance and coaching to empower growth.



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Influence and Assertiveness
Elevate your impact to build cooperation and get results

Gain support for your ideas, network with those around you and initiate positive change up, down and across your organization. Focuses on nonaggressive, ethical techniques to receive support.



FEES
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Leading Change
Helping people transform for breakthrough results

This seminar will help you gain insights on helpful Emotional Intelligence techniques to support people's concerns and feelings through today's spectacular pace of change in business conditions.



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Le Leadership Efficace - formation en français
Lead with agility and integrity

Exercise the right leadership behaviors for different settings, establish vision, express clear priorities and attain organizational goals with integrity.



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Managing Conflicts and Difficult Situations
Helpful tools to handle discord and find solutions

This highly interactive seminar helps executives at all levels take charge of and resolve conflicts or difficult situations that have a negative impact on performance, effectiveness and relationships.



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Negotiating for Success
Conclude win-win agreements

Learn and apply proven negotiation techniques to conclude win-win agreements. Provides hands-on exercises to analyze and adapt your style to any situation.



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NFP Governance Essentials Program
Optimize your performance in the boardroom

The NFP Program, jointly developed by ICD and the University of Toronto's Rotman School of Management, is an intensive 2-day program focused on key accountabilities and responsibilities for NFP leaders through extensive use of team-based learning.



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For more information,
please refer to;
executive.mcgill.ca/seminars/gep

Project Management: From Principles to Action
Develop skills for project success from start to finish

Learn essential project management competencies covering each stage of the project lifecycle, timelines, budgets, minimizing risk and understanding the people issues and teamwork that lead to success.



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Strategic Planning & Execution
Turn strategy into action and results

Build a clear and common vision of where you need to go and how to get there. Includes planning processes, decision-making, and models for strategic leadership.



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“Thank you for delivering a fantastic off-site learning experience for our Marketing Management team. There was a great buzz in the office afterwards and it was considered a valuable experience for everyone. The pace, the dialogue, the customization and especially the professor’s deep marketing knowledge helped make it a success.”

*Carol Klafuric, Project Manager
AstraZeneca Canada Inc.*

« Ce qui me surprend, trois ans plus tard, c’est la quantité de connaissances que j’ai assimilées lors de mon apprentissage. Je les utilise quotidiennement pour mon travail. »

*André Besner, Institut de recherche
Hydro-Québec*

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