

Unleash
your potential

Authentic Leadership – Online

Performance, presence, and
contribution



McGill

Executive
Institute

executive.mcgill.ca

Program Overview

As businesses become more conscious of their potential to positively impact society, a new leadership paradigm is emerging. It challenges leaders to be values-driven and committed to integrity, trust and genuine caring.

This highly interactive workshop navigates the fundamentals of being an authentic leader.

Concrete examples, case studies, and research illustrate the power of this new way of leading. Interactive exercises will help you determine your leadership level and understand potential set-backs. This will then feed into developing a plan to increase your levels of self-mastery and self-awareness, and your overall levels of contribution/fulfilment.

Key Benefits

- Understand what differentiates a truly authentic leader
- Recognize and respect your own values
- Explore the impact of fears, limiting beliefs, and habitual behaviours
- Produce a personal plan to maximize your creativity, mental sharpness, and intuitive ability
- Create a sense of alignment and balance
- Focus on a higher purpose to drive profits

Who should attend?

This is a program for forward thinking, open-minded executives and leaders who manage all sizes and types of businesses. The workshop is designed for leaders who are looking for a new and more inspiring way to think about the role of business, their role as a leader, and the potential impact they can have in their organization and society.

What is included?

The registration fee includes facilitation by our highly rated faculty members, a comprehensive digital workbook, results-oriented exercises, and a **certificate of completion** from the McGill Executive Institute.



Key Themes

Foundational Elements of a Conscious, Highly Performing Business

- Introduction to conscious capitalism
- Business results and overall impact
- Long-term financial success of conscious companies

Evolution and Qualities of an Authentic Leader

- Unique qualities of authentic leaders
- Uncover your core values and primary motivations, and their influence on your leadership style
- Shift from *me* to *we*, and from *power* to *empowerment*

Consciousness Spectrum Overview

- From self to society, and back

Personal Authenticity

- Physical wellness (exercise, diet, sleep, meditation)
- Financial health
- Emotional wellness/intelligence

Authenticity and Others

- Contribute by leveraging your strengths
- Adopt a role-model mentality

Authenticity and Your Organization

- Define purpose, vision, mission, values, and culture
- Conscious hiring and employee engagement

Caring for Society and the Planet

- Priority of effort – how can you/your organization contribute?
- Small, local vs. major, global

Stepping Fully Into the Role of Authentic Leadership

- Review your strengths and areas of development
- Evaluate and explore your life and leadership assessment
- Create a plan that fully embraces and embodies your authentic leadership role

Faculty and Learning Approach

As an integral part of McGill's Desautels Faculty of Management, the Institute's faculty team comprises McGill University professors and lecturers as well as highly rated academic and business experts from around the world.

Please visit our website for a full list of the faculty team assigned to this program.

