

## Mini-MBA Series

Capture many key learning points of an MBA with a fraction of the time and cost

# Mini-MBA Series



## OVERVIEW

Many successful managers look back on their careers with pride, yet regret not having pursued an MBA degree. EMBA (Executive MBAs) and PMBA (Professional or Part-time MBAs) are a logical next step for those with available time and budgets. But what about the rest of us?

McGill's popular nation-wide Mini-MBA programs are designed to equip you with many of the key insights, comprehensive management practices, benchmarks and business strategy tools taught in leading MBA programs. Although "mini" learning experiences do not replace the depth of degree courses, they can offer a concise and dynamic approach which rapidly prepares you to handle new scenarios as a manager while strengthening professional performance, confidence and decision-making abilities.

## National Mini-MBA Programs

McGill's Mini-MBA Series is comprised of three separate programs or cycles: **Executive Development Course (EDC)**, **Advanced Management Course (AMC)** and **Integrated Management Thinking (IMT)**. Each program delivers a Certificate of Completion at its end and is a complete experience on its own. Participants are under no obligation to register to the entire **Mini-MBA Series** but a distinct Certificate of Completion will be awarded for those who complete it.

Our registration team can help you determine which cycle fits you best. For more information visit [executive.mcgill.ca/mini-MBA](http://executive.mcgill.ca/mini-MBA).

## KEY BENEFITS & TAKEAWAYS

- Capture many key learning points of an MBA with a fraction of the time and cost
- Broaden your horizon and gain a well-rounded business acumen
- Gain exposure to best practices and benchmarks beyond your industry
- Discard outdated approaches and learn up-to-the-minute strategies
- Sharpen your ability to make decisions in a complex business environment
- Take away effective tools and processes for immediate impact on the job
- Go from ideas to action with practical exercises and group project
- Gain access to advice from an outstanding faculty team even after the seminar
- Connect with an exceptional peer group from diverse industries
- Boost the equity of your CV and LinkedIn (or other social media) profile