

Effective Leadership

Lead with agility and integrity



“ This course was excellent! I learned what it means to be a real and genuine leader. Plus, I have never had a better instructor at catching and maintaining my attention. ”

Andrew Prockow - Dorel Industries Inc.

OVERVIEW

Organizations demand a high degree of agility, adaptiveness and integrity from their leaders. In this powerful two-day seminar, you will develop vital leadership competencies needed to communicate your organization's vision, make effective decisions with the support of others and nurture a positive performance of those around you.

This program is highly rated by aspiring leaders looking for a consistent approach and by those already in leadership positions wishing to stay on the edge of new developments.

KEY BENEFITS & TAKEAWAYS

- Understand key leadership styles/behaviors and in which context to use them
- Discover four competencies required for exemplary leadership
- Equip yourself with a “Leadership Survival Kit” to survive and flourish in today's turbulent environment
- Examine the ethical aspects of leadership and values which drive lasting results
- Enhance others' perception of you as a leader with integrity
- Build the right culture for people and processes to support your strategy
- Foster increased employee satisfaction with their jobs and commitments to leaders and organizations

WHO SHOULD ATTEND?

This program is designed for current leaders at all levels as well as those aspiring to become leaders. Perfect for those who must achieve strategic results and are asking “what do great leaders do to engage and align people around them?” The content applies to all types of organizations from small businesses to multinationals.

PROGRAM IN DETAIL

The learning framework is highly interactive, including assessment exercises, best practice examples, and opportunities for peers and faculty to offer “friendly consulting.” You will leave with a personalized plan for your own effectiveness as a leader and with a “Leadership Survival Kit” containing simple yet effective tools that will gain lasting results back in the workplace.

SEMINAR LEADER



Edward Aronson

Dr. Edward Aronson is an authority in the areas of leadership, organizational development and executive coaching.

He has a distinguished academic background with a PhD in leadership and integrity from McGill University. In addition to his experience teaching managers and students at McGill, he has been a hands-on executive running a business for over thirty years. Highly rated by participants, he facilitates leadership seminars for companies and non-profit organizations of all sizes. Professor Aronson can converse in six languages and is perfectly comfortable offering bilingual English-French seminar formats.

Key Themes covered over the duration of the program include:

DAY ONE

Introduction

- Discovering what makes effective leadership?
- Redefining assumptions about leadership

Ethics and Integrity in Leadership

- Taking an inner voyage to link performance to morality
- Harnessing integrity to achieve greatness

Leadership Style

- Defining three styles of exemplary leadership
- Positioning yourself as a leader with any audience
- Applying different mixes of leadership in different settings
- Achieving strategic alignment with your team and organization
- Convincing different people to buy in to strategic change

Leading from the Core

- Finding your own values
- Translating values into behaviours to build the right culture
- Gaining personal discoveries and insights about your leadership performance
- Heightening awareness for personal and organizational transformation

DAY TWO

Sustainability as a Leader

- Self-development of the leader (SDL)
- Habits and processes to continually improve as a leader

Four Competencies Required for Effective Leadership

- Relating these competencies to your work environment
- Gaining commitment from employees
- Creating a vision to foster excellence
- Preparing for your personal SDL plan

Taking Action - A Personal Plan for Your Leadership Challenge

- Working with a ‘council of advisors’ to clarify your leadership competencies
- Fine-tuning and testing your vision
- Finalizing your action plan to implement on the job