

Unleash
your potential

Authentic Leadership

Performance, presence and
contribution



McGill

Executive
Institute

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Program Overview

As businesses get more conscious of their potential to positively impact society, a new leadership paradigm is emerging. It challenges leaders to be values-driven with a commitment to integrity, trust and genuine caring.

This highly interactive workshop navigates the fundamentals of being an authentic leader.

Concrete examples, case studies and research help to illustrate the power of this new way of leading. Interactive exercises will help you understand your leadership level and potential set-backs. This will then feed into the development of a plan to increase your level of self-mastery, self-awareness and overall levels of contribution/fulfilment.

Key Benefits

- Understand what distinguishes a truly authentic leader
- Recognize and respect your own values
- Explore the impact of fears, limiting beliefs and habitual behaviours
- Produce a personal plan to maximize your creativity, mental sharpness and intuitive ability
- Create a sense of alignment and balance
- Driving profits to focusing on a higher purpose

Who should attend?

Forward thinking, open-minded executives and leaders who manage all sizes and types of businesses. This workshop is designed for leaders who are looking for a new and more inspiring way of thinking about the role of business, their role as a leader and the potential impact they can have in their organization and society.

What is included

The registration fee includes seminar supplies, a comprehensive workbook, meal service (breakfast, lunch and breaks) and a **certificate of completion** from the McGill Executive Institute.



Key Themes

Foundational Elements of a Conscious, High Performing Business

- Introduction to Conscious Capitalism
- Business results and overall impact
- Long-term financial success of conscious companies

Evolution and Qualities of an Authentic Leader

- Unique qualities of authentic leaders
- Uncovering your core values, primary motivation and their influence on your leadership style
- Shifting from me to we, power to empowerment

Consciousness Spectrum Overview

- From self to society and back

Personal Authenticity

- Physical wellness (exercise, diet, sleep, meditation)
- Financial health
- Emotional wellness/intelligence

Authenticity and Others

- How are you contributing and leveraging your strengths?
- Adopting a role model mentality

Authenticity and Your Organization

- Defining purpose, vision, mission, values and culture
- Conscious hiring and employee engagement

Caring for Society and the Planet

- Priority of effort – how can you/your organization contribute?
- Small, local vs. major, global

Stepping Fully Into the Role of Authentic Leadership

- Review your strengths and areas of development
- Evaluate and explore your life & leadership assessment
- Creation of a plan to fully embrace and embody your authentic leadership role

Faculty and Learning Approach

As an integral part of McGill's Desautels Faculty of Management, the Institute's faculty team is comprised of McGill University professors and lecturers as well as highly-rated academic and business experts from around the world.

Please visit our [website](#) to review the complete faculty team assigned to this program.