While many managers seek to develop proficiency in “Strategy” or “Leadership,” this innovative new program is the springboard where both fields intersect. On the one hand, long-term imagining and problem-solving – on the other hand, collaboration and communication. The outcome is enhanced strategic decision making and increased individual and team performance.

You will dive into strategic management best practices and how they can be used to create synergy with diverse individuals and teams from across the organization. Strategic leadership provides an “experiential laboratory” environment where added-value soars, creativity and innovation flow and new business models and competitive advantage can emerge.

**KEY BENEFITS & TAKEAWAYS**

- Create more value by refining your strategic decision-making abilities and awareness
- Energize the performance of your team by understanding and creating the conditions for “flow”
- Use innovative “strategic thinking” models and concepts to create or reimagine business models
- Learn to take multi-stakeholder strategic decisions in a shorter period of time
- Challenge yourself, others and existing organizational strategies, processes, assumptions and mindsets
- Learn to sense, nurture and drive emerging and generative change opportunities
- Ensure your organization remains competitive and generates shareholder value over the long-term

The program gave me a unique and fresh perspective on leadership.

Senior Manager – Operations
Aldo Group
WHO SHOULD ATTEND?

This program is designed for mid- to upper-level managers and individual contributors looking to improve capabilities in strategic thinking and relational intelligence. The content applies to all types of organizations from small businesses to multinationals in both private and public sectors. This is an excellent next step for those who have completed the Strategic Planning and Execution program (though it is not a pre-requisite to join).

PROGRAM IN DETAIL

The learning framework is highly interactive, including best practice examples, hands-on work, physical movement and opportunities for peer networking. You will leave with a personalized plan for radically improving your strategic leadership role back in the workplace.

Key Themes covered over the duration of the program include:

**DAY ONE**

Introduction
- Creating synergy: the spark between the strategic and people sides of an organization
- Challenging yourself and others to move outside their comfort zone
- Learning from the past, present & future
- Revisiting the 5i strategic planning process, strategic assumptions and mindsets

The Strategic Mind
- An “ideal” strategic decision-making process
- The O-A-R Model
- The five key factors of “Emergent” strategic decision-making
- Bringing more awareness and presence to your long-term outlook and short-term decision-making

The “Flow” of Leadership
- Applying the “Flow Cycle” to management, leadership and to the “day-to-day”
- The Social Field: Creating the right conditions for flow within your organization
- Accessing our three brains

Competitive Leadership
- The 5i business model canvas
- 360° organization sustainability

Taking Action
- Strategy as Guiding Principles
- The principles of the 3-5 Strategic Horizons
- Rapid prototyping

**DAY TWO**

Agility and Adaptability
- Using Contrarian assumptions
- The 4 Quadrants of sustainable value-creation

Strategic Change Leadership
- The four dispositions
- Conversation & Decision-making as a Core Business Process

As an integral part of McGill's Desautels Faculty of Management, the Institute's faculty team is comprised of McGill University professors and lecturers as well as highly-rated academic and business experts from around the world.

Please visit our website to review the complete faculty team assigned to this program.