McGill Executive Leadership Experience

A fresh look at your leadership transformation

Montreal, Canada
A truly unique, world-class program

In order for any leadership learning experience to be effective it should provide a blended mix of structures and tools as well as enough open space and time to allow participants to reflect and introspect, both on their journey as leaders today and what their future leadership destination will be.

The McGill Executive Leadership Experience (MELE) includes individual, networking and multi-perspective learning opportunities within which you can situate yourself as a leader while developing personal goals to reach the pinnacle of your capabilities, competencies and knowledge.

Our renowned faculty team, guest executive speakers and program coaches are ready for you. This program will be offered in Montreal, Canada on the campus of historic McGill University – where the old and new world meet.

McGill: Canada’s ivy league university.

Professor Corey Phelps
MELE Program Director
McGill Executive Institute
The McGill Executive Leadership Experience (MELE) is a six-day program which advances the competitiveness of seasoned managers and executives by challenging them with new insights, high energy learning exercises, CEO visits, best practices/tools as well as one-on-one advising before and after the program. It develops well-rounded, value-added thinkers and decision-makers, revolving around you and your role as a...

Starting on Monday and ending on the following Saturday – each session focuses on the acquisition of key leadership disciplines and mindsets relating to your business context.

Projects tackle real issues, “friendly consulting” gives you experienced advice from fellow participants, and a quality faculty team, accompanied by high-profile guest speakers will all help guide the development of your leadership agenda back in your organization.

The program fee includes breakfast, lunch, daily refreshments and a celebration dinner, as well as one-on-one coaching before and after the onsite learning for increased relevance and impact. This is an exceptional opportunity to enhance key competencies, achieve a worldlier mindset, and understand how and why business leaders succeed today.
McGill University Welcomes You to Montreal

Ranked among the **top 25 Universities in the world** and **number 1 in Canada** for reputation with employers, McGill University is renowned for its high academic standards and an international dimension that is unsurpassed in North America.

Montreal sits at the meeting point of the Old and New Worlds and offers an exciting fusion of European and North American cultures. It’s a city of cobblestones and an international hub for creative sectors, software engineering, telecommunications, aerospace and pharmaceuticals. A cultural hothouse, it is home to movie-making and video gaming industries as well as the National Circus School and Cirque du Soleil.

A safe, vibrant city place bursting with culture, Montreal consistently ranks among the world’s most livable cities. Whether visiting one of Montreal’s famous cafes or restos, hiking on Mont-Royal, or taking in a show at the city’s many world-renowned festivals, you will find your leadership experience enriched by this effervescent city.
Learning Themes

BEFORE

• Individual leadership style assessment prior to the start of the residential session
• One-on-one coaching pre-session to pinpoint key areas for development and to discuss your strategy, innovation and value creation challenges
• Relevant pre-reading articles on late-breaking leadership and business issues.

DURING

You as a Leader
• Defining great leadership – styles and situations
• Leadership Redefined
• Influencing up, down and across the organization
• Successfully leading change when change is hard
• Team collaboration & coaching dialogue to bring out the best in others
• Getting things done through others
• Refining your “boardroom presence”
• Management versus Governance

You as a Strategist
• The Strategic Mindset
• Sensing the Market
• Planning Strong Growth Strategies
• Executing Strategy – from Ideas to Results
• Competing as a Leader

You as a Value Creator
• Developing your business model with aligned revenue and cost models
• Determining your organization’s value creation destinations
• Creative Decision-Making & Problem-Solving
• Incubating and Accelerating Business Innovation
• Leading Innovation
• Building a Robust and Sustainable Business Model

AFTER

• Advising on leadership, strategy, and value creation issues, action planning and ways to reinforce the impact of your learning back in the workplace
Benefits and Takeaways

- Increase your value as an organizational mobilizer by strengthening your leader mindsets – you as a leader of people and change – you as a strategic thinker – you as a value creator, innovator and growth seeker
- Maximize relevancy through a unique blend of learning, coaching & advising for every delegate
- Hone senior level leadership skills, developing an ability to mobilize talent and commitment
- Broaden and challenge beliefs with a network of top caliber participants and faculty
- Advance your personal as well as organizational capacity to define and create value
- Explore and reflect on your personal leadership attributes
- Sustain long-term impact through follow-up mechanisms to track learning application and actions
The Faculty

Corey Phelps - MELE Program Director - Strategy
Corey Phelps is an award-winning teacher, researcher and Professor of Strategy at McGill. He has spent the past twenty years researching the origins of corporate innovation and growth and has published his research in leading academic journals. His forthcoming book on innovative problem solving will be published in 2018 by Palgrave Macmillan. Corey completed his Ph.D. at the Stern School of Business, New York University and has been a faculty member at HEC Paris and the University of Washington, where he received multiple awards for his teaching.

Henry Mintzberg - Leadership
Professor Henry Mintzberg is considered by many academics and business leaders to be the world’s premiere authority on management. The recipient of the 2014 CK Prahalad Distinguished Scholar-Practitioner Award, he writes prolifically on the topics of management and business strategy, with more than 160 articles, 15 books and 100,000 citations on Google Scholar to his name. His seminal book, The Rise and Fall of Strategic Planning, is organized around the idea that to change someone it is first necessary to “unfreeze” his or her basic beliefs, then “refreeze” around the new ones. Before joining the McGill faculty, Henry Mintzberg received his Ph.D. in management from the MIT Sloan School of Management in 1968, and a Bachelors of English from McGill University.

Mike Ross - Innovation
Mike Ross is a faculty member at the McGill Executive Institute with extensive experience in helping companies thrive in the face of disruption. He delivers both learning programs and tailored consulting solutions on innovation, business models, organizational culture, and building robust yet flexible strategic visions, plans, and approaches. Mike is a former consultant at McKinsey & Company and holds an MBA from McGill University and degrees in law and international relations from the University of Toronto.

Jerry Remillard - Leadership and Change
Jerry Remillard has been a faculty member of the McGill Executive Institute since 2005 and brings over 25 years of experience in strategic management, team dynamics and coaching. He conducts numerous senior executive forums and coaching initiatives for major corporate, government and non-profit organizations. His wealth of corporate “hands-on” experience adds to his popularity as a seminar leader, he served as Director of Strategic Planning at Kraft Foods and has played key roles in other major corporations. He holds a Masters In Business Administration (MBA), McGill University.

Guest CEO
A distinguishing feature of this program is the deep impact which comes from “voices in the field” – current or past CEOs relating personal insights on operations or challenges directly linked to the program content. Past programs have included executives from Cirque du Soleil, Bombardier, Ericsson, and more.
**ELIGIBILITY FOR THE MELE**

The *McGill Executive Leadership Experience (MELE)* seeks to build strong positive learning environments within which program participants can flourish. As such, eligibility for program acceptance requires the following qualifications:

1) Participants have upper to senior-level management responsibilities.
2) A demonstrable interest in engaging in executive learning with a view of how this type of program can assist you in your learning and career objectives.

**PROGRAM COST**

The program fee is **CAD $7,595** + applicable taxes. The cost includes program tuition, all instructional materials, breakfast, lunches, daily refreshments as well as a celebration dinner on Friday evening (delegates will have five free evenings).

**REQUIRED FROM APPLICANT**

Candidates are encouraged to register online and supply a current resume that shows both your academic and professional experience via email at mei-application@mcgill.ca.

*MELE Admissions Committee - McGill Executive Institute*

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